



2019

Ada Farmers Market Vendor Registration Form

Thank you for considering the Ada Farmers Market. Market applications are considered on the following criteria:

- **Is the vendor returning from last year?**
- **Does the vendor offer a product not currently in the Market?**
- **If it is a product in the Market already, how comparatively unique is it?**
- **Is space available?**
- **Does the vendor have the appropriate license(s); local, state and/or federal?**
- **Does the vendor carry adequate insurance coverage?**

Once an application has been received, applicants can expect notification of their status within five (5) business days.

Application

New Vendor _____ Returning Vendor _____

If a Returning Vendor, are you requesting:

Same space: # _____

New Space: first preference _____ second preference _____

Vendor Business Name: _____

Vendor Business Owner/Manager: _____

Vendor Address: _____

Vendor Phone - Land Line: _____

- Cell: _____

Vendor Website: _____

Vendor E-mail: _____

Seasonal vendor: ___yes ___no

Number of spaces needed: _____

Amount owed:

_____ x \$255 per space for 17 weeks, June 4th through September 24th

_____ x \$305 per space for 22 weeks, June 4th through October 29th

Electricity (110) (essential to vendor participating in the Market) ___yes ___no

Listing of products to be offered (which may differ from listing previously provided to the Market):

By signing and submitting this Registration, we confirm that we have carefully read the 2019 Ada Farmers Market Rules, Regulations and Guidelines and agree to comply with them in all respects, are providing 1.) the insurance certificate required therein, 2.) any license for the conduct of the vendor's business required herein, 3.) my fee in cash or by check payable to the Ada Farmers Market, and 4.) if I will have Cottage Food Law offerings, a sample of the labeling I will use.

Vendor Signature

Date: _____

Please return these following items:

1. Completed Registration Form
2. Check for your booth fee
3. Certificate of insurance coverage as required in the Market Rules (minimum amount of One Million Dollars (\$1,000,000 and Workman's Compensation insurance as noted on page 4)
4. A copy of any special license as required by State of Michigan or health department.

to Ada Farmers Market c/o Jennie MacAnaspie, Ada Farmers' Market, PO Box 370, 7330 Thornapple River Drive, Ada, MI 49301.

An application will be considered incomplete without all items submitted and will delay approval! Please retain the Rules, Regulations and Guidelines for future use.



2019 Ada Farmers' Market Rules, Regulations and Guidelines

Sponsorship

- The Ada Farmers' Market ("Market") is a project of, and sponsored by, the Ada Township Downtown Development Authority ("Ada DDA")

Location

- 7239 Thornapple River Drive – adjacent parking lot of Ada Community Reformed Church (d/b/a The Community, an RCA Ministry) (the "Church")

Days of Operation and Season

- Tuesdays
- Seventeen (17) week season, June 4th – September 24th, 2019
- Twenty-Two (22) week season, June 4th – October 29, 2019

Hours of Operation

- Market hours – 9:30 a.m. to 2 p.m. rain or shine (unless serious weather conditions or activities of the Church, e.g. funerals, etc. cause the market to be closed, in which case the Market Master will give as much notice as may be reasonably practical) except that opening and ending earlier may be granted by the Market Master to specific vendors on a case by case basis
- Vendor set-up – see Logistics section below; vendor take-down shall not occur before 2 p.m. unless otherwise permitted by the Market Master
- Seasonal vendors must occupy their space by 9:00 a.m. to assure its availability; vacant spaces are to be assigned by the Market Master. Vendors must notify the Market Master if they know they are going to be late

Fees

- Season rental for seventeen (17) week season - \$255 per space
- Seasonal rental for twenty-two (22) week season - \$305 per space
- Daily rate - \$25 per space
- Space size will be approximately 10' x 10' (the size of a pop-up tent)

Refunds may be given, upon request, up to six weeks after the start of the market season. Weeks in attendance will be charged at \$25 per week, the current daily registration rate. This amount will be subtracted from the seasonal rate and the remainder will be refunded by check.

Insurance & Licensing

- Vendors shall maintain general liability insurance coverage and product liability coverage naming the Ada Township DDA and Ada Township as additional insured at all times of their participation in the market, in a minimum amount of One Million Dollars (\$1,000,000), as well as Workmen's Compensation Insurance coverage for their employees. Seasonal vendors shall submit proof of insurance with the Vendor Registration Form. Daily vendors shall provide proof of insurance on or prior to their first day of participation in the Market. Address to be noted is 7300 Thornapple River Dr. SE, Ada, MI 49301.
- Licensed kitchens shall provide a copy of its license on the first day of the Market before it can begin selling
- Any products being sold under the provisions of the Michigan Cottage Food Law shall fully comply with that law

Space Assignments

- Market Master will make all assignments of space location
- Vendor shall not move space or sublet space without the approval of the Market Master
- Seasonal vendors will have first assignments followed by daily vendors
- Vacant and available spaces will be assigned on a "first come, first served" basis

Logistics

- The Market will have two zones – the Thornapple River Drive Entry Zone and the Headley Entry Zones.
- Vendors assigned to the Thornapple River Drive Entry Zone will arrive as follows – two or more stall vendors, no earlier than 7:00 a.m.; one-stall vendors, no earlier than 8 a.m.
- Vendors assigned to the Headley Entry Zones shall arrive as follows – 2 or more stall vendors no earlier than 7:00 a.m.; other vendors assigned to the Headley Entry Zones no earlier than 7:30 a.m. and unload and leave by 9:00 a.m.
- Regardless of which entrance you are assigned, *if your booth is in the center zone of the Market, arrive early!* This is the most congested area of the Market and your early arrival assures a safe entry and exit for everyone.
- Daily vendors no earlier than 8:00 a.m. and unload and leave by 9 a.m.

Note! – If you require an early exit, notify the Market Master before the opening, so s/he can place you in the spot with the least interruption to business.

If you run out of product early, alert the Market Master so assistants can be assigned to get you out of the market space without incident.

Product Display

- Vendors will be responsible to furnish overhead coverings (tents, awnings, umbrellas – 10' x 10' white tents preferred) properly secured for inclement weather and all tables, etc. for product display; such overhead coverings and tables shall not, under any circumstances, cause damage to the Church parking lot which is the location of the Market (e.g, by stakes, etc.)
- All product must be displayed within the assigned space unless otherwise approved by the Market Master
- All vendor spaces must be under the “on-site” supervision of a responsible person 16 years of age or older
- All vendor tents, tables, etc. must be removed within 1 hour following the close of the Market

Signage

- Vendors must display a sign with vendor name and city clearly visible to the public having a minimum size of 11” x 17”
- Truth in Advertising –
 - any edible product sold as “homegrown” must be grown by and at the farm renting the space in the Market;
 - any edible product sold as “organic” must be certified organic
 - any edible product sold and not grown by or at the farm renting the space in the Market, but grown in Michigan, must be labeled accordingly (example – John Doe Farms of Hudsonville, Michigan rents the space but sells tomatoes grown at Mary Smith’s Farm in Belding, Michigan – those tomatoes need to be labeled “Grown at Mary Smith’s Farm in Belding, Michigan (or something with similar language)
 - any edible product being sold and grown out of the State of Michigan shall be labeled with a State of origin and designation of the farm out of the State of Michigan where grown

Product

- Products offered by vendors shall be locally grown or produced by the vendor and shall include, by example, fruits, vegetables, meats, flowers and foods (licensed)
- Baked goods and any other prepared foods must be from a licensed kitchen, except as may otherwise be allowed under the Cottage Food Law
- The sale of live animals or unprocessed animals will not be allowed
- Arts and crafts vendors will only be permitted if space is available and if the products are approved by the Market Master whose decision shall be binding and final

Vendor Performance

- Vendor recognizes that being a vendor in the Market is a privilege and will use their best efforts, if a seasonal vendor, to attend all Markets
- Taxes shall be the sole responsibility of the vendor
- Vendor pets are not allowed
- Vendors shall establish retail, not wholesale prices
- All vendors shall, and by these Rules, Regulations and Guidelines do, indemnify, hold harmless and defend the DDA and the Church, its agents, members and employees from and against any

loss, liability, cause of action, or claim for personal injury, property damage, or loss of life or property arising from the actions of the vendor

- All vendors are required to meet all applicable rules and regulations of Ada Township, Kent County, the State of Michigan and Federal laws
- Each vendor **must sweep/clean their stall** before the end of each day and keep it neat during the period the Market is open. All vendor generated waste must be removed from the Market by the vendor (note – do not use the Church dumpster).
- Vendor's vehicles shall be operated in a manner to not cause damage to the Church Parking lot which shall be the location of the Market

Market Guidelines

- No pets or other animals shall be allowed in the Market except as shall otherwise be permitted by the Market Master
- All disputes will be settled by the Market Master
- The Market Master shall determine and establish such other rules and guidelines as may be necessary to assure the orderly conduct of the Market
- Any vendor violating these rules, regulations and guidelines, including in particular the Processes and Rules attached, shall be subject to such discipline as the Market Master shall determine and such determination shall be final. First and second warnings will be issued in writing by the Market Master. Any third violation in a season will result in automatic expulsion from the Market. If a vendor is expelled, such vendor shall forfeit the balance of his/her seasonal fee.

Tent Anchoring

All vendors who wish to erect canopies at the Market site during a normal period of market operations, including the set up and break down period, are required to have their canopies sufficiently and safely anchored to the ground from the time their canopy is put up to the time it is taken down. **Any vendor who fails to properly anchor his or her canopy will not be allowed to sell on that market day, unless that vendor chooses to take down and stow their canopy and sell without it.**

Each canopy leg must have no less than 25 lbs. (pounds) anchoring each leg. In addition, weights should:

- not cause a tripping hazard
- be tethered with lines that are clearly visible
- have soft edges to avoid causing cuts and scrapes
- be securely attached
- be on the ground (NOT above people's heads)

Parking

Parking will be assigned at the start of the season by the Market Master, according to your location in the Market.

Market Contacts

Market Master: Jennie Mac Anaspie, 616-676-9191 or 847-530-4497 (C)

e-mail at adavillagefarmersmarket@gmail.com

Ada Township Clerk: 616-676-9191